

Est.  1911

J ROSENTHAL & SON

**DIRECT FROM
OUR DIRECTOR**

Welcome to the first J Rosenthal & Son newsletter of 2017

January has flown by, and we have an exciting year ahead of us. This newsletter is designed to share with you our important plans and business updates for 2017.

This edition will provide information around the trends for 2017, from the hottest colours to the concept of Hygge. We have also included a rundown of some of our fantastic new designs. This year we have collaborations with the talented designer Yukari Sweeney, continued development of our best-selling Racing Green line, as well as stunning new collections for Dreams and Drapes, Signature, Fusion and Serene.

We have also provided an update on our new Online Portal, as well as an interview with our Customer Services Manager Jo Koch and information on how we can assist our customers with social media.

We will share a rundown of dates for your diary, including the AIS Show and when we will be holding Open Showrooms in late spring.

Thanks for reading and as always please let me know if you would like further information on anything we have covered. Also please feel free to provide suggestions of what you would like us to include by email or phone;
salesadmin@jrosenthal.co.uk
0161 723 0505

Steve Potter
Steve Potter,
Commercial Director



TREND UPDATES 2017

The newest industry trends for 2017

Hygge (“hue-gah”)

2017 may have well and truly started, but winter is still going strong. That’s why we’ve taken a little inspiration from the Danes, ‘Hygge’ is the concept of cosiness growing in popularity.

We have a full collection of throws designed to take advantage of that special take a moment, and snuggle down feeling.



A return to nature

Bringing the outdoors in is nothing new, but this year’s influences will be taken more obviously from our love of florals, nature and botanical themes.

Plants and floral motifs will continue to be a big trend, while reflective surfaces such as glass, mirror and gold will be combined with them to add that little bit of elegance and sparkle.



Colour of the Year

Dulux have named Denim Drift as the must-have colour of 2017. The colour is where greys and blues meet in the middle, providing a great adaptable base for both neutrals and brighter tones. The perfect choice for reflecting our new collections for 2017.



Power pastels

Not only are they pretty, pastels are set to be powerful throughout 2017. Bringing a tranquil atmosphere to interiors, the delicate hues of colour will ensure these shades’ success. Look out for our new collection which offers a full range of this delightful palette.

Est.  1911

J ROSENTHAL & SON

THE LATEST DESIGNS FROM J ROSENTHAL

With the interior market constantly evolving, 2017 design trends offer an amazing platform to the year ahead.

Our new ranges vary from classic floral designs to modern contemporary prints, with stunning embellishment and detailing featuring strongly.



Dreams & Drapes Celestine

Coming in a range of beautiful floral blues, this is a fresh modern design poised to take advantage of the incoming spring. Also available in blush, it offers bright and vibrant colours that will light up any room.



Curtina – Ashford

We're delighted to launch a new product amongst the great Curtina collection. Ashford is a beautiful, classic paisley jacquard in dove grey or natural and is a perfect on-trend choice for the coming year.



Signature – Elissa

Set to remain a key trend for 2017, the Elissa range has been designed around the popular blush shade of pink. Ideal for a modern, luxurious setting, the Elissa range will also be available in silver and bright white.

Est.  1911

J ROSENTHAL & SON

THE LATEST DESIGNS FROM J ROSENTHAL



Dreams & Drapes - *Linden Fern*

The Linden Fern range makes use of the ever-popular duck-egg colours. It's elegant grey tones are the perfect addition to Dreams & Drapes and we are confident it will be a popular choice for the coming year.



Fusion - Antina

An addition to our popular Fusion line, Antina brings something new to the mix. Making use of modern teals, limes and a subtle palette of greys, this range pairs bold colours with an eye-catching graphical design.



Fusion - Karsten

Perfect for spring and the back to nature trend, the bold florals of Karsten come in 3 colourways - teal, blush and lime. With matching cushions and throws this beautiful new addition will add a pop of colour to any room.



Est.  1911

J ROSENTHAL & SON

THE LATEST
DESIGNS FROM
J ROSENTHAL



Serene - Glance

Available in white and silver or gold and cream, this beautiful new addition to the Serene range brings a touch of luxury to any room.



Racing Green - Jersey and Mountford Denim

Racing Green is one of our leading modern brands, focussing on on-trend contemporary designs of premium quality. The two new additions to the collection are no different. Jersey makes use of classic yet contemporary bold stripes, and Mountford Denim pairs classic grey tones with stylised button details.



*New
Designer*

*Yukari Sweeney -
Field Trip & Woodland*

YSD London came about after Yukari, the head designer, finished her training at Eley Kishimoto and Paul Smith in 2008.

Yukari's work has always been centred on taking a traditional concept and adding a little eccentricity and these two new ranges are an excellent example of her sense of humour and curiosity. Printed on 200 thread count, 100% cotton and with Yukari's incredible designs, they are a fantastic addition to the collection.

Est.  1911

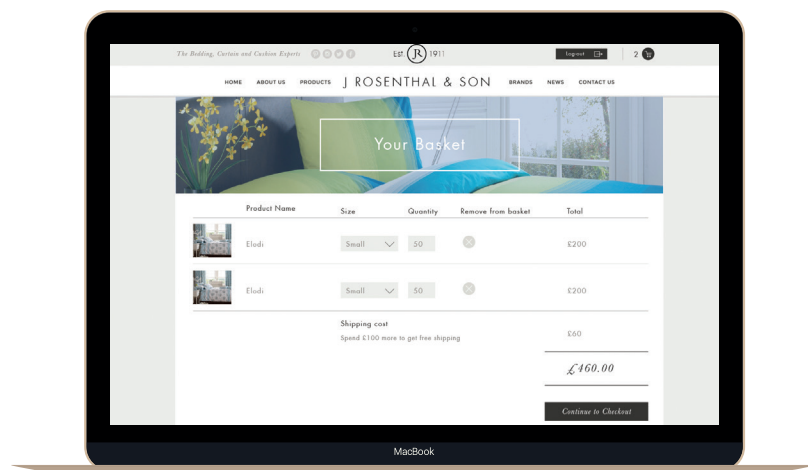
J ROSENTHAL & SON

PORTAL UPDATE

Our new Online Portal is due to launch in early 2017

Simple to use

The new Rosenthal online system is coming very soon. Packed full of innovative options and features, this new online portal will allow our customers to order and track products.



BENEFITS



Up to the minute stock updates



Online ordering



Latest price information and offers



Supply product and care information



Freedom to place orders at a time that suits



Filter addresses



Simple sign up and easy sign in



Get in touch



Simple effective product search

Est.  1911

J ROSENTHAL & SON

POWERED BY THE PEOPLE

*Introducing Jo Koch,
Customer Services Manager*



*Jo
Koch*



INTRODUCE YOURSELF IN LESS THAN FIFTEEN WORDS...

I am a motivator and positivity in the workplace is my driving force.



HOW LONG HAVE YOU WORKED FOR J ROSENTHAL & SON?

I joined in 1989, the same year I got engaged to my husband! Was a busy year.



WHAT MAKES YOU PROUD?

Cliché but my wonderful two children make me proud every day.



WHAT MAKES YOU WEEP?

Negativity in general and of course the film Champ!



WHAT ATTRACTED YOU TO J ROSENTHAL & SON?

It's a Family business and this appealed to me greatly, after 28 years I am now part of that family. I adore my role within the company and have the utmost respect for Harry Rosenthal's "hands on" approach to servicing our customers which has inspired me over my time here.



WHAT HAS BEEN YOUR GREATEST SUCCESS HERE?

I think my greatest success is the strong bonds my team and I have with our customers and I always strive to maintain those high standards that our customers expect.



WHAT UNIQUE QUALITIES DO YOU BRING TO THE TEAM?

My motivational skills and my passion for the business, I am always positive and wear a smile even at stressful times.



WHAT ARE YOU MOST EXCITED ABOUT IN 2017?

I feel the buzz around the building for the new year, and I am excited about the new ideas and exciting plans for the future that takes us that step closer to our vision of becoming the UK's leading provider of Home furnishings to the retail sector.

Est.  1911

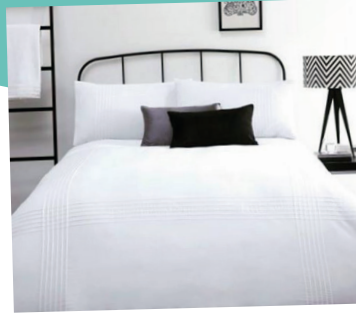
J ROSENTHAL & SON

SOCIAL CLIMBERS

At J Rosenthal & Son, we're keen to support our customers with their social media campaigns

It's a digital world and social media is king. It can sometimes be an overwhelming task to think of new, creative ways to portray your business online. We are keen to support customers across their social portfolio in any way we can. We are more than happy to provide high-quality images and descriptions for any range that our customers offer in their collections, enabling you to share, tweet and post away!

Simply email dianet@jrosenthal.co.uk and we will send everything across.



 jrosenthalandson Follow

caslie_kosma, its_angleeeeeee, abbi_jedee, astorizee, misskirstyJB, dan_uk and hjaibwho like this

jrosenthalandson An understated design combining simple pleats and pin tucks to create a 'hotel chic' look for your room. Amari has a fresh look perfect for summer. Check out the new range by clicking the link in our bio for bedding styling inspiration. #bedding #fresh #bedroom #bedroom



WHEN LIFE GIVES YOU MONDAY, DIP IT IN GLITTER AND SPARKLE ALL DAY.



Positive Mind.
Positive Vibes.
Positive Life.



 jrosenthalandson 18 likes

jrosenthalandson With colours, feels, designs accessories compliment any room beautifully, whether in contemporary, bohemian designed interiors. #jrosenthal #accessories #throws #cushions #decor #interior #design #home #homedecor #interior #notinterneeded #shabbychic #accent #natural #instadecor #beautifulhomes #modern #contemporary #windowdressing #designer #style #instastyle #homely #warm #feels #blanket

lukas_schmitz @lucabioicchi Cool! LB



 jrosenthalandson Follow

17 likes 4w

jrosenthalandson With an amazing array of colours, feels, designs & moods our new accessories compliment any room beautifully, whether modern & contemporary, bohemian or even Victorian designed interiors. #jrosenthalandson #jrosenthal #accessories #throws #cushions #decor #interior #design #home #homedecor #interior #notinterneeded #shabbychic #accent #natural #instadecor #beautifulhomes #modern #contemporary #windowdressing #designer #style #instastyle #homely #warm #feels #blanket

lukas_schmitz @lucabioicchi Cool! LB

Add a comment...



Est.  1911

J ROSENTHAL & SON

DATES FOR
THE DIARY



THE AIS LINENS SHOW
28TH FEBRUARY - 1ST MARCH 2017



AIS Show

28th February - 1st March

Open Showroom

8th - 12th May



Est.  1911

J ROSENTHAL & SON

THE CURTAIN CALL

*Got a news item or feature we should cover?
Let us know!*

Tel: +44 (0)161 723 0505

Fax: +44 (0)161 724 5358

email: salesadmin@jrosenthal.co.uk

jrosenthal.co.uk

